

**“No message on a bumper-strip will change minds.”** Well... yes and no. Does a “Support Our Troops” yellow ribbon change any minds? The message itself does not – but the wide distribution of that logo powerfully demonstrates conservative solidarity. A quick story: In the last week before the 2004 election, after months of hard work to defeat Bush, I was driving my convertible through a conservative suburb and stopped short in the middle of an intersection. Looking in all four directions I was stunned to realize that every house as far as the eye could see was flying the American flag overhanging the sidewalk. Every house! That’s when I knew we were going to lose. These people had solidarity, and they had the pride to display their values. Now...

**Picture half-a-million Dead Elephants popping-up everywhere, almost overnight.** That event will send an unmistakable signal to our conservative brethren - that millions of Americans are sick of what they have done to our country, and that we’re going to kick them out of power!

So, this is not just a bumper-strip – this is a campaign! To succeed **YOU MUST SPREAD THE WORD!**

[www.DeadElephant.ORG](http://www.DeadElephant.ORG)

**dead wrong**



© 2006 Jeff Goldsmith

available free at [www.deadelephant.org](http://www.deadelephant.org)

**“But how do I...” With tape!** If it gets rained on, print another. There’s more than 50 in the set, so enjoy some variety. (And this bumper-strip won’t still be stuck to your car 10 years from now.) But, if you want a regular sticky bumper-strip, they are all available through our web-store for 3 bucks (our cost) and will arrive by mail.

Get this bumper-strip free, instantly, direct from our web-site: [www.DeadElephant.ORG](http://www.DeadElephant.ORG)